

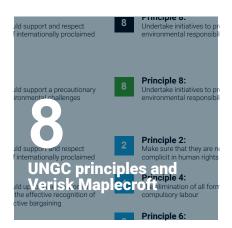
JO20 2020

Communication on progress to the United Nations Global Compact January 2021

Contents



















About Verisk Maplecroft



With over 15 years' standing at the forefront of data modelling, risk analysis and strategic forecasting, Verisk Maplecroft offers an unparalleled perspective on the complexities of the global risk landscape and the challenges it presents to business and investors.

Our unique holistic approach to risk combines the world's most extensive portfolio of global risk indices with expert analysis and specialist advisory capabilities. We help businesses identify, map and manage the exposure of their operations, supply chains and investments to the full spectrum of risks. From emerging ESG trends, political instability and climate change to resource nationalism, labour rights and security issues, our flexible solutions and tailored services give our clients the actionable insight they need to make more effective decisions and succeed in an increasingly volatile world.



Company name	Email	Number of employees
Verisk Maplecroft	info@maplecroft.com	120 employees
Address	Web address	Sector
1 Henry Street Bath	www.maplecroft.com	Professional, scientific and technical services
BA1 1JS UK	Submission date	Contact name
	Submission date 25 January 2021	Contact name Bex Hall

Statement of support



Mathew Moshiri President Verisk Maplecroft

For 20 years, Verisk Maplecroft has stood at the forefront of global risk analysis, providing cutting-edge research and data-led insights into the most pressing challenges facing global business, governments and societies as a whole and covering human rights, ESG, climate and the environment, politics and economics. We care deeply about these issues and work continuously to ensure our clients have the intelligence they need to manage these risks. By helping them operate more responsibly, we aim to contribute to a more sustainable and resilient future.

As a company, we know that our people are the greatest asset we have. We strive to make Verisk Maplecroft a top tier employer and for our employees to have a rewarding career while having a sense of purpose and belonging. In what was a difficult 2020 for all, it was rewarding to discover through engagement surveys that our employees felt supported by us. Along with our parent company Verisk Analytics, we were also recognised as a Great Place to Work® in the UK and achieved "Excellence in Wellbeing."

2020 was a notable year in so many ways. There have been profound changes to almost all aspects of how we live and work and we will need to continuously evolve and adapt. Verisk Maplecroft is not standing still. Below we have highlighted a few of the notable initiatives we have undertaken over the course of 2020.

- Supporting our clients: Through the work we do, we continue to focus on, and invest in, our research into critical issues ranging from ESG investing and climate change to human rights and sustainability. In 2020, we launched the world's first subnational human rights datasets covering 10 key issues, including forced labour, child labour and freedom of assembly, for 3,600 administrative areas globally. This new data, built upon dynamic 'events capture' and machine learning, provides an unparalleled view of human rights risks, which will allow our clients to make better-informed decisions relating to these risks in their investment portfolios, operations and supply chains.
- Thought Leadership: We continue to collaborate with external organisations where our data and analysis can be used to strengthen independent initiatives. In 2020, we collaborated with National Geographic to map the future climate risks of 2,500 cities. Additionally, we continue to put a significant portion of our thought leadership and analysis in the public domain to drive awareness of key issues.

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In this context, 2020 saw us publish our Human Rights Outlook (HRO) and Environmental Risk Outlook (ERO) for the 5th year in a row. Designed for public and corporate consumption, these flagship reports analyse some of the most pressing sustainability issues impacting the world over the months and years ahead.

- **Giving Back:** Over the course of 2020, we also engaged in a number of initiatives with the aim of giving back to our communities. We raised USD10,000 in charitable giving for a range of worthy programmes including Black Minds Matter, Children in Need UK and Red Cross Lebanon, amongst others. Together with Verisk Analytics, we have also continued to provide our data and research free of charge to the International Rescue Committee (IRC) which is being used to plan and coordinate their own relief work. In 2020 we also offered employees paid time off for volunteering activities as well as participate in civic engagement such as voting.
- Carbon Neutrality: for the third year in a row Maplecroft, as part of the Verisk Analytics family, has reported carbon emissions and offsets to CDP and we are pleased to say we have been recorded as carbon neutral.

We have a strong belief in adhering to our principles as well as those of our parent company, Verisk Analytics, through its comprehensive nine-point value framework. We continue to look for ways to reimagine the future and spend time ensuring our core values are aligned with what we do. As with previous years, we are pleased to submit this report which outlines our 2020 activities in more depth.



Mathew Moshiri



2020 was a notable year in so many ways. There have been profound changes to almost all aspects of how we live and work and we will need to continuously evolve and adapt. Verisk Maplecroft is not standing still.

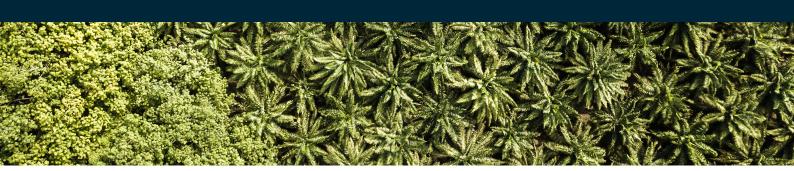
Our approach to sustainability in 2020



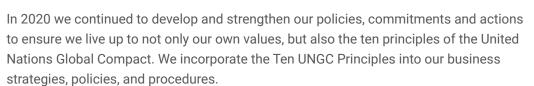


We are committed to being a sustainable, ethical and responsible business. The work we undertake for our clients is, by its very nature, aimed at enhancing their ability to manage risk and act more responsibly. Within the company, we are continuously offering colleagues opportunities to have a positive impact through their work, with their peers and in their community

Lyn PrenticeOffice Manager and Wellness Champion



We are committed to conducting business in an ethical and responsible manner. We have strong beliefs on ethical working practices for our employees, including gender and racial equality, flexible working for families, and giving back to local communities. These beliefs are backed up by company policies to ensure that we not only promote ethical business, but that we also practise it.



We adopt Verisk Analytic's corporate values. These values represent the standard to which we hold ourselves both in our dealings internally, and when working externally with clients and in our local communities. The Verisk Way - to serve, add value, and innovate - is our road map to achieve this vision.









Figure 1: Verisk corporate values

Respect for the Individual
Integrity
Passion
Persistence
Confidence / Humility
Excellence
Teamwork

Source: Verisk Analytics

Our employee handbook defines our commitments and expectations in relation to sustainability and corporate citizenship. This handbook was revised in 2017 to include more robust and comprehensive policies for staff. These commitments and expectations are organised around four pillars:

- Human rights
- Labour standards
- Environment
- Transparency and disclosure.

Our commitment to CSR

Our CSR strategy incorporates four key pillars:
Community, Environment, People and Products.
Within each of these four pillars we outline the actions we take to support local community initiatives, reduce our impact on the environment, support the development and wellbeing of our staff, and deliver products that support responsible business practices. Much of this is done through close engagement with the various working groups and steering committees across the Verisk Analytics family. This Communications on Progress report will further demonstrate our commitment to the ten principles of the United Nations Global Compact through each of our four CSR pillars.



Source: Verisk Analytics

UNGC principles and Verisk Maplecroft

Verisk Maplecroft contributes to the following United \Nationals Global Compact Priciples through the implementation of the four pillars of our CSR strategy

Community



Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights



Principle 8:

Undertake initiatives to promote greater environmental responsibility

Environment



Principle 7:

Businesses should support a precautionary approach to environmental challenges



Principle 8:

Undertake initiatives to promote greater environmental responsibility

People

Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights

3

Principle 3:

Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining

Businesses should work against corruption in all its forms, including extortion and bribery



10

Principle 5:

Principle 10:

The effective abolition of child labour

Principle 4:

Principle 2:

Make sure that they are not

complicit in human rights abuses.

The elimination of all forms of forced and compulsory labour

Principle 6:

The elimination of discrimination in respect of employment and occupation

Products



Principle 1:

Businesses should support and respect the protection of internationally proclaimed human rights



Principle 4:

The elimination of all forms of forced and compulsory labour



9

Principle 6:

The elimination of discrimination in respect of employment and occupation



Principle 9:

Encourage the development and diffusion of environmentally friendly technologies

2

Principle 2:

Make sure that they are not complicit in human rights abuses

Principle 5:

The effective abolition of child labour

Principle 7:

Businesses should support a precautionary approach to environmental challenges

10

Principle 10:

Businesses should work against corruption in all its forms, including extortion and bribery

Sustainable development goals and Verisk Maplecroft

Verisk Maplecroft contributes to the following Sustainable Development Goals through the implementation of the four pillars of our CSR strategy.





Community engagement





Bex HallManaging Consultant Human Rights and CSR Lead

Community engagement at Maplecroft usually involves annual local volunteering days and activities. In 2020 all of our colleagues, worldwide, have had to adapt to Covid-19 restrictions and guidance. We are proud to report that many of our colleagues made significant local voluntary contributions to support their communities during national lockdowns. This ranged from in-kind donations to food banks, monetary donations to Covid-19 fighting charities and supporting local vulnerable neighbours with daily tasks to help them shield to volunteering in Covid-19 overflow hospitals.



Our commitment

We are committed to being a community-friendly business, playing an active and supportive role in the areas in which we operate. We encourage our staff members to engage with local organisations and institutions, through volunteer work, fundraising and knowledge sharing. This commitment is embedded in our CSR strategy which is made up of four pillars, including Community, Environment, People and Products.

2020 brought challenges to our usual volunteering opportunities, particularly in countries such as the UK and Spain where government restrictions prevented in-person volunteering for most – if not all – of the year. Supported by our parent company Verisk Analytics we were able to continue to offer our annual Verisk Volunteer Week in October 2020, when a number of colleagues participated in local volunteering (where safe to do so). Others donated their time to volunteer virtually with projects such as vital data input on humanitarian disasters for NGO Missing Maps.

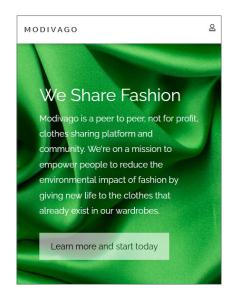
Our commitment to the community supports the following:

SDGs					
Goal	2 Goal	5			
Goal	10 Goal	15			
UNGC Principles					
Principle	1 Principle	8			

Verisk Maplecroft | UNGC **2020** Communication on progress **Community engagement**

As part of an overarching commitment to supporting local communities, our parent company Verisk Analytics continues to support thousands of causes through its Matching Gifts Programme. By matching the donations made by both active and retired employees and directors, as well as their spouses, Verisk Analytics enables staff to double their contributions to charitable organisations. This is subject to a limit of £3,500 per employee and spouse, and £1,750 per retired employee and spouse.

Through Verisk Analytics, Maplecroft also supports charities with an annual donation kindly allocated by our parent company. In 2020 employees voted for charities to split the donation amount (USD8,000) between: Black Girls do STEM, BBSTEM, Médecins sans Frontiers, MIND, NSPCC, Cancer Research UK, UN High Commissioner for Refugees, World Health Organization COVID-19 Solidarity Response Fund and Fundación Vida Plena I.A.P.



Julian Davis, Senior Business Analyst, has been involved in developing an innovative not-for-profit, peer to peer clothing rental platform since 2019.

Our actions in 2020

Volunteering in the local community

In 2020, Verisk Maplecroft undertook a range of volunteering activities throughout the world tackling a range of issues:

Many colleagues undertook a range of virtual activities during Verisk Volunteer Week. Rory Clisby was able to physically volunteer during Verisk Volunteer Week, when he spent a day working on environmental and sustainable projects at Cody Dock in East London In lieu of organised volunteering, many colleagues made in-kind donations of clothing and food to charities in their local areas.

Our colleagues also donated more than 500 hours of their own time to voluntary initiatives throughout 2020, independent of Maplecroft activities. In the UK, James Allan, Global Head of Consulting, continued to chair the Data Strategy Board at the UK-based TISC report – the World's largest open data platform committed to ending corruption, supply chain labour abuses and modern slavery. Bex Hall was nominated Chair of the Board of Trustees for the Joshua Nolan Foundation, a suicide prevention charity in Edinburgh, Scotland, and also trained and volunteered at a Covid-19 'nightingale hospital' during the first UK lockdown.

A number of our colleagues from different offices took leadership positions within the Verisk REACH network, a voluntary community and network. Activities included chairing meetings and leading talks on police brutality, discrimination in Latin America and 'Why gathering data for race, ethnicity and gender is so important'. Colleagues Ingrid Oguntayo (Houston, USA) and Victoria Gama (Buenos Aries, Argentina) in particular took leading roles in this group.

Julian Davis, Senior Business Analyst, has been involved in developing an innovative not-for-profit, peer to peer clothing rental platform since 2019.





The fashion industry is widely quoted to be the second largest polluter in the world (surprisingly, just after the oil industry), and it's an industry that is growing at around 4.5% per year, and as it grows the environmental damage it causes will also increase. We all consume about 80 billion new pieces of clothing every year, which is around 400% more than the amount we consumed just two decades ago—yet billions of items of clothing around the world sit in wardrobes unworn. I am building a not-for-profit platform the aim of which is to help reduce the impact on our planet by giving consumers a fun and easy way to buy less. 'Loaners' will make money by renting out the spare items in their wardrobes, and 'Borrowers' will rent the clothes they need from Loaners for a fraction of the cost of buying new — thereby saving themselves money and making a positive contribution to the planet's welfare into the bargain.

Donating to worthy causes

In 2020, Verisk Maplecroft continued to support charitable ventures through offering pro-bono services to the UK registered charity Girl Stats – a resource that aims to improve business due diligence and respect for girls rights around the world. Employee time was allocated to work pro-bono for the charity, including supporting with social media and providing data and indices for the site. Rhona Corner, Executive Assistant, offers secretarial support pro-bono to the charity and our consulting team support with ad-hoc activities such as preparing funding proposals.

We also estimate that over USD10,000 was donated personally by colleagues to various charitable initiatives, including promoting education, diversity, racial inclusion, female empowerment and protecting children and animals.

Some of the charities supported include:

Asociación Colegios del Mundo Unido (Argentina)

Black Minds Matter (UK)

Houston Children's' Charity

Children in Need UK

Pardada Pardadi Educational Society (India)

Red Cross Lebanon (Lebanon)

The Able Network (Canada)

Finally, many of our colleagues chose to forgo their portion of the usual company social budget for a Christmas celebration and donate it instead. £2,850 was collected to donate and split between the International Rescue Committee and Water Aid.

Verisk Maplecroft | UNGC **2020** Communication on progress **Community engagement**





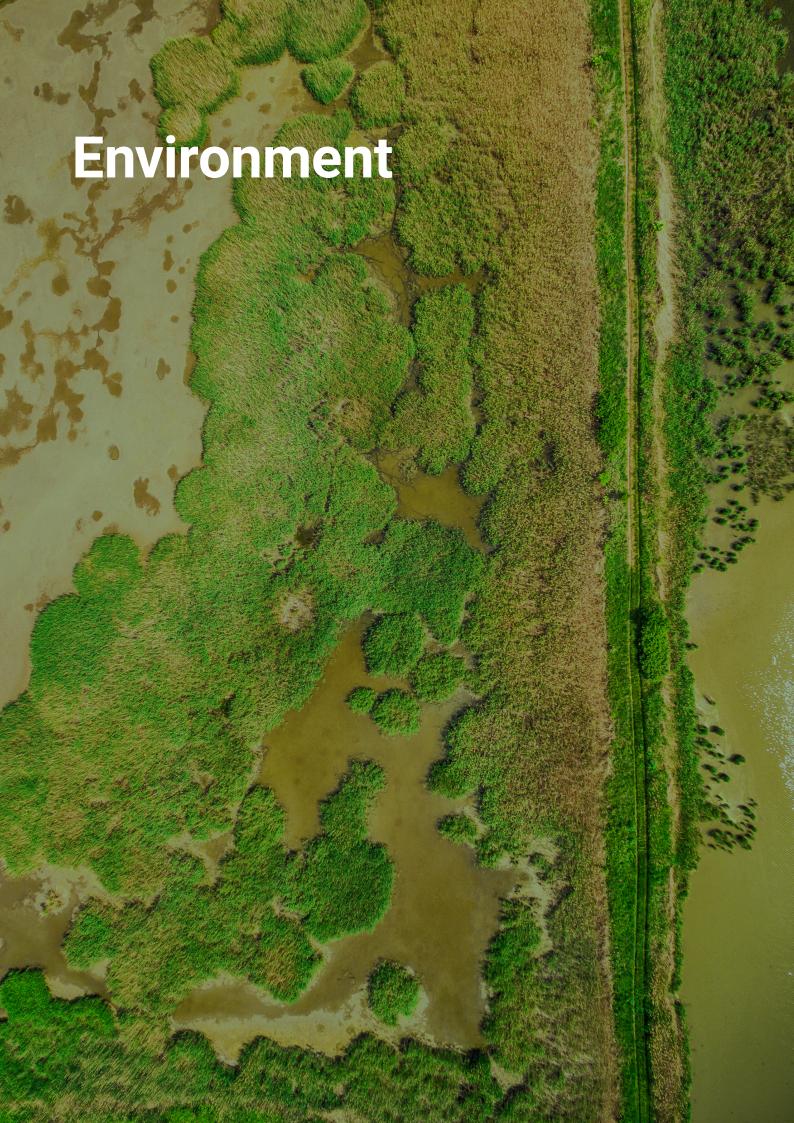
Rhona Corner Executive Assistant

Equal opportunities for women in the workplace is something I feel passionate about. As an Executive Assistant I have been lucky enough to work for a number of women in influential, decision-making positions but I know we still have a long way to go in making this the norm. For me, Girl Stats is about 'doing it better' for the next generation of girls and women, and any small contribution I can put towards that feels like a very worthwhile way to spend time each week. Girl Stats helps to pave the way for change in business through providing companies with the data, tools and insights to be able to revaluate their existing operations and how they impact on girls and women. The administrative support I offer allows the team to focus on driving these projects and research. Verisk Maplecroft has a longstanding relationship with Girl Stats, providing data and developing indices used by the charity.

As Girl Stats Secretary I am responsible for ensuring the smooth running of the Trustees office as well as providing assistance to the Girl Stats Project Manager. My responsibilities include tasks such as scheduling board and project meetings, tracking live actions and assisting with managing charity accounts and the end of year report for the Charity Commission.

Future goals

- Increased staff volunteering during Verisk Volunteer Week, particularly by finding activities that are safe and flexible for our global colleagues to undertake while Covid-19 restrictions or concerns may remain.
- Continued support for employees to engage in volunteering outside of work, including being charity trustees.
- Empowering our staff to suggest voluntary activities and fundraising events in our offices and with our colleagues and sister companies.



Environment





It's been a real pleasure to support Verisk in its 2020 CDP submission and we're delighted that Maplecroft's expertise in identifying and addressing climate risks is playing a key role in driving stronger corporate performance.

Will NicholsHead of Environment and Climate Change Research
Risk Insight



Our commitment

We are committed to taking a precautionary approach with respect to environmental challenges and to undertaking initiatives that promote environmental responsibility. Our commitment to the environment is detailed in both our employee handbook and CSR strategy, and requires us to work towards improving our environmental performance, preventing pollution wherever possible and complying with all applicable laws, regulations and industry standards.



Our parent company, Verisk Analytics, has also committed to reducing energy and resource consumption in its products and operations, optimising its environmental footprint and improving waste management and energy efficiency in business operations. As a part of the wider Verisk family, Verisk Maplecroft also commits to this.



In addition, in the environmental pillar of Verisk Maplecroft's CSR Strategy we commit to:

- Disclosing and reducing our greenhouse emissions
- Recycling wherever possible
- Procuring energy-efficient and sustainable equipment, food and drink and cleaning products



Our actions in 2020

Maintaining a sustainable procurement policy

We continue to implement a sustainable procurement policy for food, catering and cleaning products used in our Bath office. We aim to purchase products with the highest ethical and environment standards possible, such as those of organic origin (as defined under UK and EU law).

Food and drink items purchased for staff carry at least one of the following certifications:

- Organic; certified by the Soil Association, EcoCert or the Organic Food Federation
- Fairtrade Foundation; compliant with fair trade standards relating to supply-chain transparency and equitable pricing for producers
- Rainforest Alliance; compliant with Sustainable Agriculture Network standards for conservation, social wellbeing and sustainable farm management

As a part of our precautionary approach, we exclusively source everyday products for our Bath office that do not contain palm oil due to the high risks of environmental degradation and human rights violations associated with the commodity. We also source cleaning products with a low environmental impact, as well as recycled paper cleaning products.

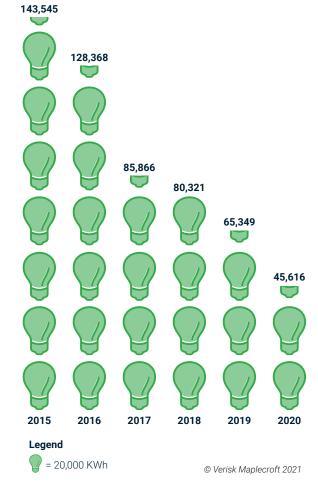
Furthering our efforts to recycle waste

Throughout 2020, we continued to provide recycling facilities for our staff for personal plastic, cardboard and metal packaging.

Improving our energy and resource efficiency

Following a decrease in 2018, staff numbers at our Bath office are now stable at around 30 people. The Covid-19 pandemic and office closures saw our entire workforce switch to home and remote working for at least a portion of the year. Support we have already given staff to enable them to work more flexibly has greatly helped with this transition. Given this situation, we saw a fall in energy and resource consumption at our Bath office from the end of March (See figure 3: Annual electricity consumption (KWh)). At the time of writing the UK was in its third national lockdown and we expect the impacts of Covid-19 to continue to affect reporting metrics for at the least the first quarter of 2021.

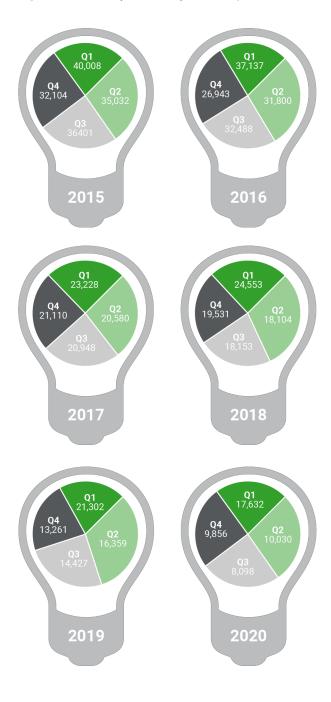
Figure 3: Annual electricity consumption (kWh)



Source: Verisk Maplecroft

Verisk Maplecroft | UNGC **2020** Communication on progress **Environment**

Figure 4: Quarterly electricity consumption



Source: Verisk Maplecroft

The Verisk Maplecroft Cambridge House office in Bath is classified as having a Category D Energy Performance Asset Rating, with a score of 97/150 (lower scores indicate better energy efficiency). While the score is above what would be expected if the building was new, the score is below the benchmark for existing building stock of this type (109). The annual building emission rate is 99.02kg of CO2 per square metre.

In 2017, we replaced all our fluorescent-tube lighting at our Bath office with 40-watt LED panels. The replacement panels are around 50% more energy efficient than the previous light fittings and are more durable, typically having a life span of 50,000 hours. 2018 was the first complete calendar year in which these lights were used.

In 2020, the Verisk Maplecroft Bath office used 45,616 kilowatt hours of electricity. Based on the UK energy generation conversion factor, this is estimated to represent 15.5 tonnes CO2e (carbon dioxide equivalent) of greenhouse gas emissions. Comparison with previous years are not representative due to the Covid-19 pandemic and forced office closures. Despite the absence of staff, we continued to run our servers and were required to maintain a stable office environment for IT and electrical systems by operating air conditioning and heating throughout the closure period. However, personal IT equipment, printers, lighting and kitchen facilities were not used. (see Figure 3: Annual electricity consumption).

Energy use for the first quarter of 2020, when the office was in full use, is 17% lower than the same period in 2019, suggesting that the long-term trend of falling electricity consumption would have continued into 2020. Electricity usage data after 23rd March 2020 should be discounted (see Figure 4: Quarterly electricity consumption).

Verisk Analytics: Carbon neutral for the third consecutive year

In 2020, Verisk Analytics, completed its fifth inventory of greenhouse gas (GHG) emissions across all business units for the year 2019. Verisk Analytics is reporting to CDP (formally the Carbon Disclosure Project), an international not-for-profit organisation that administers a global disclosure system representing the most comprehensive collection of self-reported environmental data in existence.

Emissions from the Verisk family of companies totalled 30,368 tonnes of carbon dioxide equivalent (CO2e) in 2019, across scopes 1 to 3. As part of this process, Verisk Maplecroft submitted the emissions associated with energy purchased for Cambridge House and emissions from air travel. The figure is an 26% increase on emissions in 2015, our baseline year—reflecting growth of the Verisk family of businesses. However, in the context of the company's growth and CDP's scope 1 and 2 revenue-based intensity calculation, our 2019 emissions (reported on a location basis) is over 15% lower than in 2015.

Verisk's 2019 emissions have been balanced 100% by our purchase of renewable energy certificates (REC) and carbon offsets. RECs are tradable, intangible energy commodities evidencing that 1 megawatt of electricity has been generated and delivered to the electricity grid from a renewable source. Verisk purchased RECs representing nearly 35,000 megawatts of electricity during 2020, supporting renewable energy projects — wind, hydro, or biomass — in almost every country or region where we have offices.

We also expect to continue using renewable energy certificates and carbon offsets to help balance Verisk's emissions when we conduct our 2020 inventory.

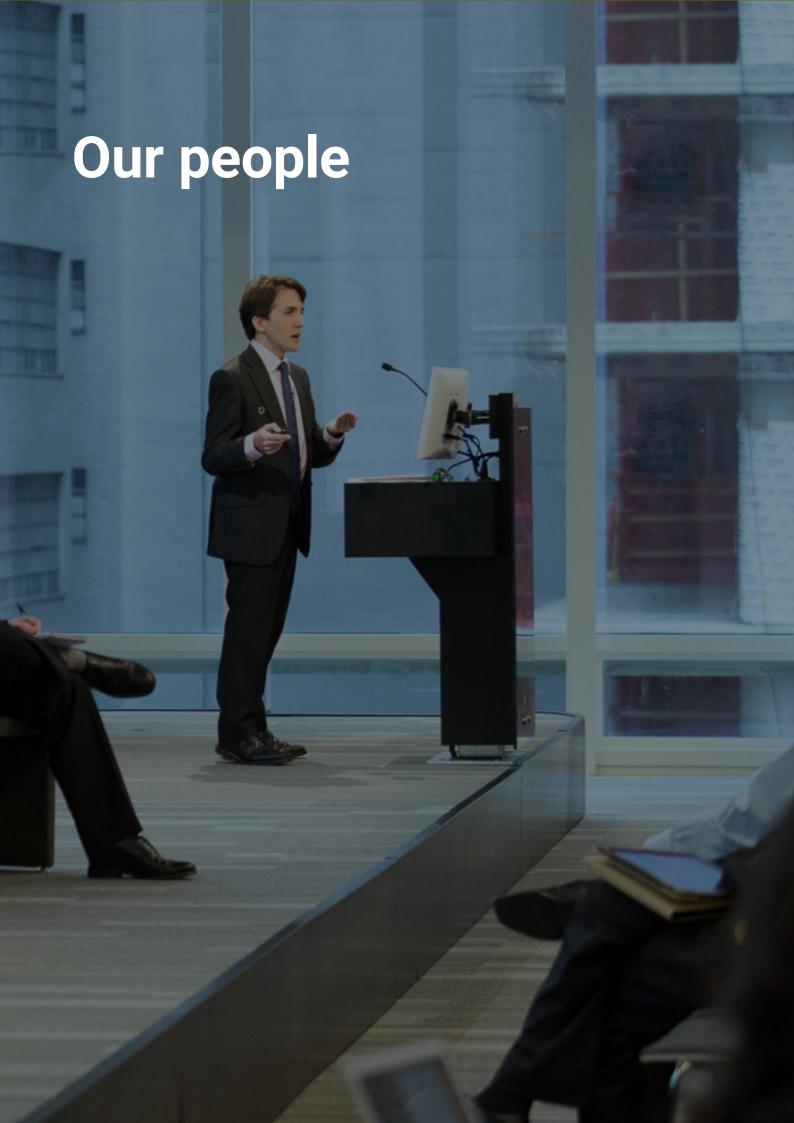
Reducing travel to cut carbon emissions

Owing to international travel restrictions due to the Covid-19 pandemic, it is not possible to make meaningful year-on-year comparisons of air travel. However, in line with our commitment to monitor emissions from air travel, in the first quarter of 2020, Verisk Maplecroft employees flew a total of 131,183 miles, representing 33.2 tonnes CO2e of greenhouse gas emissions. Following March 2020, air travel fell to zero. We expect the pandemic to continue to affect air travel for at least the first half of 2021.

During the past year we have continued to offer the cycle-to-work scheme to our UK-based employees. This is a government initiative that provides users with a financial incentive to purchase a bicycle and use it to cycle to and from work. Through this scheme, the government hopes to reduce pollution and improve health by encouraging cycling as a means of commuting.

Future goals

In 2021, we are intending to relocate our Bath office to a smaller facility; we will be seeking to source 100% renewable energy at the new site and ensure comprehensive recycling facilities are available. We are also aiming to reduce air travel by staff where possible and we will continue to monitor and reduce our electricity consumption. Server facilities will continue to be wound down and will be provided off-site by central Verisk facilities.



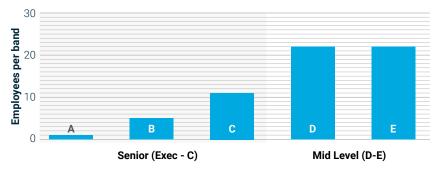
Our people



Our commitment

We have developed a culture that seeks to support, respect and draw attention to human rights among our employees and customers. When our people thrive, our business thrives. We are committed to treating all individuals fairly and with respect. This includes promoting equality and diversity, as well an inclusive and supportive environment for our staff.

Figure 5: Employees by band



Source: Verisk Maplecroft

Our people strategy and activities support the following:



Verisk Maplecroft | UNGC 2020 Communication on progress **Our people**

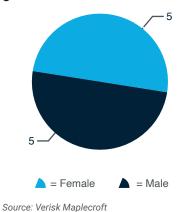
Our employee handbook confirms our commitments to the United Nations Global Compact principles of human rights, labour rights and anti-corruption, as well as to our corporate values of integrity and respect for the individual. Our handbook reaffirms this through our commitment to:

- Respecting human rights and helping our customers do the same through the provision of relevant human rights products and services
- Ensuring that all our employees have the right to freely join associations of their own choice (for the purposes of rule formation, administration and the election of representatives)
- Ensuring that all our employees have the right to undertake collective bargaining through an established trade union
- Fighting all forms of forced and compulsory labour and for the effective and responsible abolition of child labour
- Ensuring that no individual suffers discrimination, directly or indirectly, on the grounds of sex (including pregnancy), marital status, religion or belief, race, nationality, ethnic or national origin, sexual orientation, gender reassignment, age, disability or otherwise; and to providing a working environment free from harassment and intimidation
- Enforcing a zero tolerance policy for corruption in all our operations, within our field of influence and through our work with our customers.
 This is outlined in our anti-bribery and corruption policy, which was updated in 2016

Supporting employee wellbeing through our CSR strategy

The People pillar of our CSR strategy builds on our commitments to human rights and labour rights and aims to realise these through targeted actions. The People pillar is closely aligned with the Thrive programme run by our sister company, Wood Mackenzie, and is owned and driven by our employees. This is a comprehensive programme which incorporates gender and ethnic diversity, wellness and community engagement. Like Thrive, our People pillar includes a range of programmes and actions, which can be divided into three main categories: Diversity and Inclusion, Wellness and Community Engagement.

Figure 6: Number of promotions by gender



Our actions in 2020

Focus on gender equality

Building on commitments made in 2018 and following the hiring and promotion policy established in 2017, we continued to encourage gender equality throughout the company. While we have not yet rectified a gender balance at management level (Executive – C grade) after it fell from 50:50 in early 2020, there have been a significant number of female hires and promotions throughout the company in 2020. Ten promotions were made in 2020, five of which were awarded to women.



Ingrid JamesMarketing Lead Specialist
Sales and Marketing

Diversity continues to be a main focus at Verisk Maplecroft as evidenced by the commitment of the senior leadership team to support and promote the Gender and Ethnicity Working groups in a range of internal and external facing activities. Greater connections with our wider corporate structure has allowed us space to explore inclusion issues in 2017 and plan to expand these activities in 2020

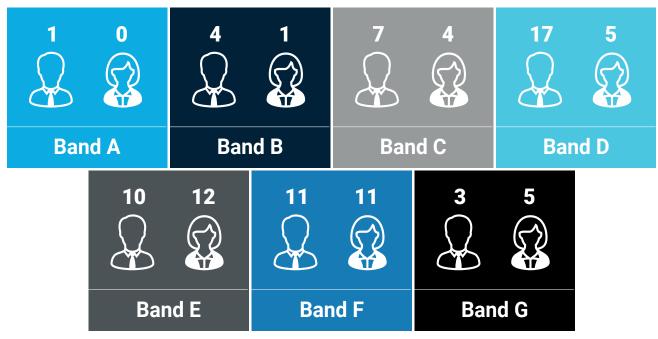
Continued work of the Ethnicity Working Group and Gender Working Group, and establishment of the REACH Network

The Verisk Maplecroft and Wood Mackenzie Ethnicity Working Group (EWG) aims to increase the overall percentage of ethnic and racial minority employees within our two companies, and specifically in line management and subject matter expert roles. It also aims to address the ethnic and racial gap between our workforce and the regions in which we work and conduct business. Our president Matt Moshiri is the Maplecroft member of the EWG and leads on our diversity activities, supported by colleagues from global offices.

In 2020 the REACH Network was established for our black colleagues. REACH has the aim of promoting equity around the world by increasing the recruitment, retention and career advancement of black employees at Verisk through: resources, education, action, connection and help. Several Maplecroft colleagues have been instrumental in the group, and Maplecroft is working hard with our parent company Verisk Analytics to determine how we can continue to support our black colleagues going forwards.

Maplecroft has representatives on the Gender Working Group, hosted by our sister company Wood Mackenzie. The group works to enhance the opportunities of women in the company.

Figure 7: Breakdown by band and gender



Source: Verisk Maplecroft

Verisk Maplecroft | UNGC 2020 Communication on progress **Our people**

Prioritising employee wellbeing

Verisk Maplecroft promotes the wellbeing of employees and supports a healthy lifestyle – in terms of both physical and mental health. In 2020, our activities had to adapt to global Covid-19 restrictions and guidance. Our activities to support health and wellbeing, and to keep our colleagues feeling connected, included:

- Weekly 'coffee' catch-ups based on time zone, led by the CEO. Informal catch-ups allowed colleagues to speak to each other in an informal environment and catch up with people they may otherwise not normally work with.
- Movie Series. In summer 2020 a movie series topical to the work Maplecroft undertakes was facilitated for all colleagues. Weekly showings were done via videoconference facilities, giving colleagues time to do some additional learning and development while chatting (and most probably snacking).

- Free acess to Headspace an app that enables mindfulness and mental wellbeing – for all employees.
- A wellness day. Verisk encouraged all companies in the group to take a full, paid day off in July 2020, allowing colleagues to undertake undertake wellness activities of their choosing. The group also encouraged early finishes on Fridays in the summer months and allowed all colleagues an extra day of holiday (equivalent) to be taken on Christmas Eve and New Years Eve.
- Office/team-based activities. For offices that were able to physically meet up or return to work, various wellness events were scheduled for colleagues to relax and maintain a team spirit.

Future goals

Diversity and inclusion

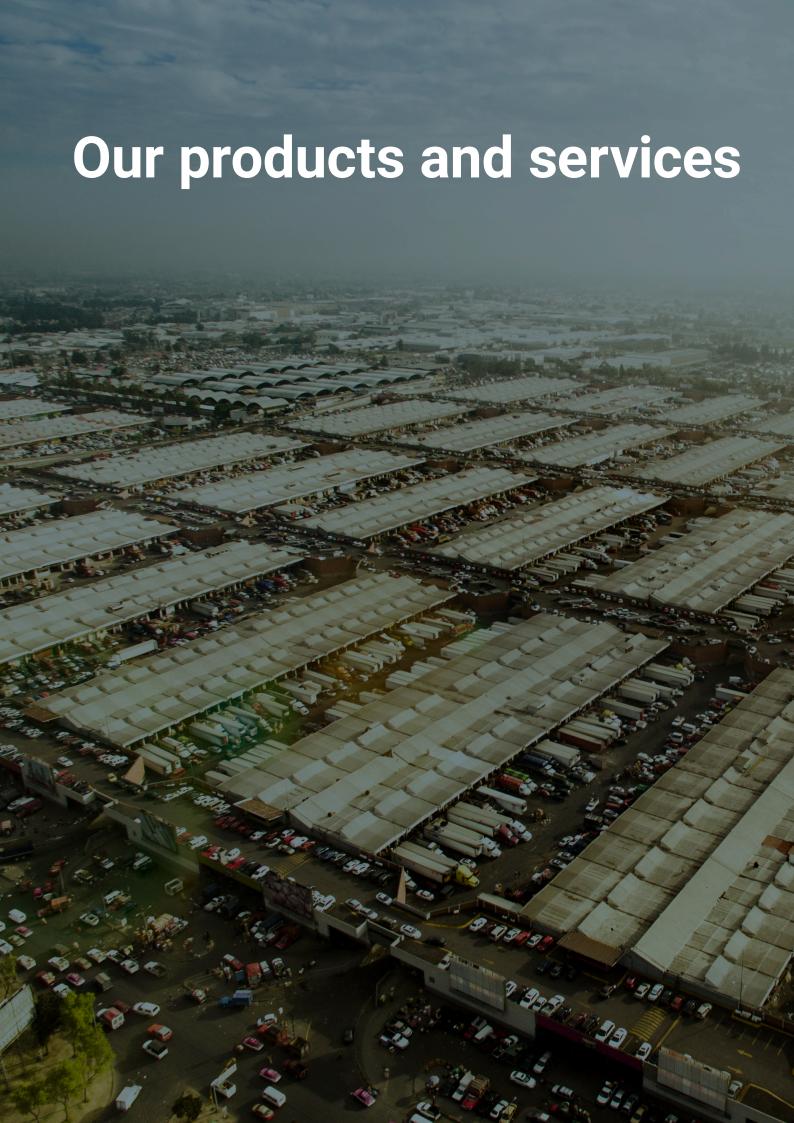
In 2021, our diversity goals will include:

- Addressing the gender imbalance at senior level in our organisation
- Placing racial diversity at the heart of our recruitment plans
- Encouraging and facilitating' our employees to attend public diversity events, such as partnering with our sister company Wood Mackenzie to secure places marching in global pride events

Wellness

In 2021, our wellness programme will focus on the following goals:

- Providing Line manager support, training and materials on mental health and flexible working
- Providing mental health first aid training to employees, and highlight the need for mental health awareness in the workplace
- Carrying out a survey to find out what wellness workshops staff would like to attend
- Continuing to include comprehensive health checks and a £200 wellness allowance per person per year in our health plan for 2021
- Advocating the wellness and alternative therapies available under employee health insurance



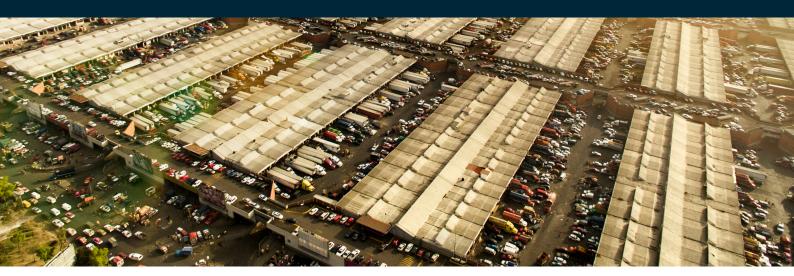
Our products and services





Our Commodity Risk Service enables our clients to evaluate raw material risk exposure in their supply chains and investment portfolios. Through the service, we give them the ability to evaluate risk exposure along with supplier criticality so they can identify the most important ESG issues in their supply chain and determine where their actions can have the most impact

Ryan Aherin Commodities Lead



Our commitment

We are committed to developing and delivering products and services that help our clients manage a range of risks and implement responsible and sustainable business solutions.

Our suite of human rights, environment, political and economic indices enables companies to carry out robust due diligence and risk assessments, identify potential and actual impacts across 198 countries and to implement measures to improve their sustainability performance. Our research team produces in-depth country risk reports covering governance, political, human rights, environmental and security issues, as well as providing daily updates through our online Global Risk Dashboard on key events and trends within focus countries.

Our commitment to the community supports the following:

SDGs					
Goal	5	Goal	12		
Goal	13	Goal	16		
UNGC Principles					
ONOC I IIICI	JICO				
Principle	1	Principle	2		
Principle	3	Principle	4		
Principle	5	Principle	6		
Principle	7	Principle	8		
Principle	9	Principle	10		

As part of our bespoke advisory offering, our consultancy team, supported by our researchers, helps companies to articulate their corporate commitments. We do this through the development of policies and codes of conduct. Our consultants and researchers also work with clients to provide:

- Risk and impact assessments
- Supply chain analysis
- Stakeholder engagement
- Due diligence
- Benchmarking and materiality assessments
- Sustainability reporting
- Management systems support

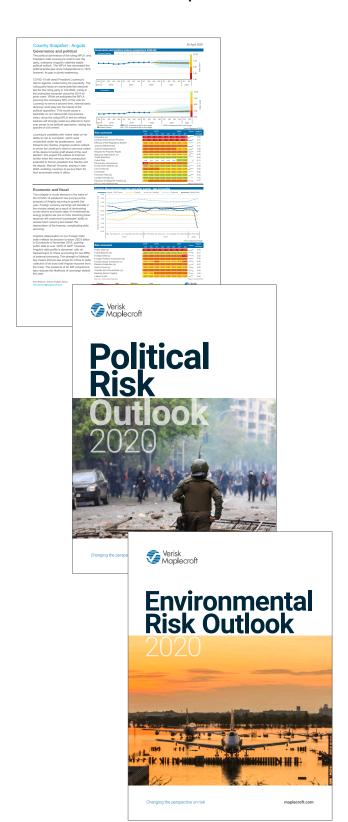
Our actions in 2020

Ongoing product and service delivery

Since our last Communication on Progress, we have continued to offer the following products and services to support responsible business practices:

Country monitoring service

Through our Country monitoring service, we analyse the specific risks affecting companies operating in or sourcing from a particular country. Our expert analysts monitor 198 countries, such as Brazil, China and South Africa, to identify long-term emerging risks and rapidly unfolding events that affect our clients and their workers/supply chains. Our analysts produce regular written briefings via our online Global Risk Dashboard on a number of issues including governance, human rights, environmental issues and security. Our Country Snapshots give a succinct, forward-looking 2-page quarterly country profile built on our proprietary data and qualitative analysis of ESG and political risk factors.



Verisk Maplecroft | UNGC 2020 Communication on progress **Our products and services**



Sam Haynes Head of Indices

Our 150+ indices help companies screen their supplier base or their own assets for risks related to responsible sourcing and business disruption. The breadth and depth of our datasets enable businesses to assess risks at the country, subnational, industry, and commodity level. By better understanding their risk profile, they can make informed decisions and prioritise their response. In 2020 we added eight new indices assessing crime, climate action, and water stress, and developed the world's first subnational human rights dataset.



As highlighted in the table below, our risk datasets cover all 10 of the UNGC Principles. The data offering enables clients to assess a range of human rights, economic, environmental and political risks in 198 countries. Over the last twelve months, we have continued to increase clients' awareness of issues such as civil and political rights, labour rights, climate change, natural hazards and corruption through the delivery of our datasets and individual risk indices.

Our data goes beyond country risk and assesses environmental, social, and governance risks associated with over 150 commodities and 79 industries. This enables our clients to assess their exposure to risk on a more granular level. We have also started to incorporate forward-looking analysis into our offering through the development of a predictive dataset which assesses the likelihood of issues such as civil disorder, interstate tension and government instability occurring in the future.

Verisk Maplecroft Dataset or Risk Index	UNGC Principles
Human Rights Dataset	Human Rights
Civil and Political Rights, Human Security, Labour Rights and Protection, Access to	Principle 1
Remedy Risk	Principle 2
Labour Rights and Protection Indices	Labour
Child Labour, Decent Wages, Decent Working Time, Discrimination, Forced labour,	Principle 3
Freedom of Association and Collective Bargaining, Migrant Workers, Occupational	Principle 4
Health and Safety, Trafficking in Persons, Young Workers	Principle 5
Treatiff and Safety, frameking in Fersons, roung workers	Principle 6
Environmental Risk Dataset	Environment
	Principle 7
Climate Change and Environment, Natural Hazards	Principle 8
	Principle 9
Rule of Law Dataset	Anti-Corruption
Corruption Risk	Principle 10

Our products and services



Erin McVeighVP, Head of Client Solutions

With access to 150+ country risk indices, country profiles and expert analysis, Verisk Maplecroft's Global Risk Dashboard allows you to understand your complete risk landscape. Unlock the evidence driving our propriety risk scores, visualise how risks are changing over time and analyse your company footprint by generating bespoke risk scores against each of your sites.



Photo: Risk datasets, www.veriskmaplecroft.com

In 2020 we launched our new online portal, the Global Risk Dashboard or GRiD. This enables clients to better manage their risks by creating unique dashboards and configurations to meet their needs.

Verisk Maplecroft joined UK businesses in a joint letter to the Prime Minister calling for a sustainable future

In June 2020, Verisk Maplecroft joined dozens of UK businesses and wrote a letter to the UK government and Prime Minister Boris Johnston highlighting the need to 'build back better' and centre UK growth on sustainability and the SDGs. The letter highlighted three recommendations for the government on how to use the SDGs to grow more resiliently, fairly and coherently with international environmental goals. A response was received from the Secretary of State for the Department for International Development (DFID) expressing support for the points raised in the letter.

International Post Corporation's (IPC) Postal Sector Sustainability Report

We continued to work with the International Post Corporation (IPC) on its sustainability programme in 2020. The Sustainability Measurement and Management System (SMMS) programme is an IPC initiative aimed at reducing the environmental and social impacts of the global postal sector. The programme is an expansion of the EMMS, which focused on carbon emissions, and which we supported IPC on from 2008 to 2019. The EMMS and SMMS initiatives have been highly successful so far, with the participating posts reaching two of the original EMMS programme's key targets (to reduce carbon emissions by 20% and to achieve 90% in the programme's qualitative Carbon Management Proficiency survey) early.

Verisk Maplecroft | UNGC 2020 Communication on progress **Our products and services**

Over the last four years, we have also been a strategic partner in expanding the programme in alignment with the objectives of the UN Sustainable Development Goals (SDGs). These are – Goal 8: Decent work and economic growth; Goal 9: Industrial innovation and infrastructure; Goal 11: Sustainable cities and communities; Goal 12: Responsible consumption and production; and Goal 13: Climate action.

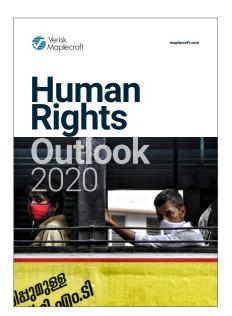
The SMMS programme is a global initiative, consisting of 19 national postal companies from four continents, and provides a common measurement and reporting structure that enables participants to share their sustainability management strategies, performance and achievements. Verisk Maplecroft will continue its partnership with IPC in 2021 to further improve sustainability management and achieve associated targets.

Strengthening our product and service offerings

Throughout 2020, we continued to update our suite of research and consulting services covering human rights, environmental, economic and political risk, using enhanced methodologies and our rigorous review process.

In 2020, we produced the latest editions of our Human Rights, Political and Environmental Risk outlooks - three publicly available reports raising international awareness of the most pressing emerging risks affecting business and the world at large. The research used our data to identify and analyse a wide range of issues including global increases in civil unrest, the risks of sea level rise to the world's manufacturing centres and how Covid-19 is amplifying the risk of modern slavery. The Outlooks were well received by the media, where over 200 articles were written about the research. Client webinars to discuss the issues were also attended by over 800 guests.

The Verisk Maplecroft Modern Slavery Index, launched in 2017, continues to be very popular and is used by a wide range of organisations to help them identify their potential modern slavery risks and impacts. Dozens of companies, including BP, Rio Tinto, L'Oréal and Nokia have publicly named us as their data source for modern slavery risks, and as their expert advisers in modern slavery statements. This index is specifically designed for companies seeking to assess the extent to which they are exposed to modern slavery through their business operations and supply chains. By using the International Labour Organization (ILO) definition of modern slavery, we have aligned the index with the UK Modern Slavery Act definition to help clients meet the requirements of the legislation.



New risk indices

During 2020 there were several additions and improvements to our risk indices:

- New indices assessing crime, climate litigation and climate-change induced water stress were added to the political and environmental datasets.
- Ten subnational human rights indices, the first dataset of its kind, were released to help our clients to obtain a more accurate reflection of the human rights risks they face in their supply chains and operations.
- 59 indices are now subnational compared to 43 at the end of 2019 and provide more granularity to our clients.
- 48 of the risk indices are now updated quarterly compared to 38 one year prior, providing information which is as up to date as possible for clients and reflecting their risks as accurately as possible. The insights will allow risk scores to capture major events and changes, positive and negative, to give the most accurate risk score possible.

Developing data analytics and predictive modelling services

In 2020 we worked on our product offerings in data analytics and predictive modelling. These products help clients to see risks in real time using a range of data sources, and accurately track their existing and upcoming risks. These tools allow businesses to act to prevent, manage, mitigate or remediate risks and enable them to be more responsible in their communities and environments.

Enhancing due diligence in the sourcing of raw materials through our new commodity datasets

In 2016, we launched our commodity risk service to help clients identify environmental, social and governance risks in the sourcing of raw materials. In particular, this helps companies assess risks beyond the first tier of their supply chain, by providing data and insights relating to hard and soft commodities across a range of countries. As of 2020, we have expanded this coverage to include 170 commodities and their producing countries to account for a total of 754 commodity and producer combinations. These commodities include, but are not limited to:

- Coal
- Cotton
- Palm oil
- Cashmere
- Nickel
- Cobalt

Future goals

- Develop new predictive and dynamic indices and continue to expand the coverage of our commodities offering.
- Work with businesses, industry bodies and NGOs to widen our human rights services, including investing in on-the-ground human rights impact assessments to better support rightsholders.
- Increase the number of datasets that are subnational to give more precise risk data.
- Support clients on specific environmental, political, economic or social risks and problems, not only helping them identify and prevent risks, but also working collaboratively with our consulting team to manage them.

Verisk Maplecroft takes the following actions to support the Women's Empowerment Principles



Shree Patel Account Manager Sales and Marketing

It is refreshing to work for a company where I am supported to learn, develop and progress in my career because of who I am and not because of my gender and ethnicity. I am encouraged to apply for promotions and rewarded for my work based on how I perform and not because of the way I look. I am given the tools and support from my manager and CEO to succeed in my role within the sales team and my ideas are welcomed, explored and challenged because of the idea and not because I am an Indian woman

Policies and practices related to supporting women's empowerment and advancing gender equality in the workplace

Achieving and maintaining gender equality in senior management and board positions

We are fully committed to having a representative and balanced leadership team. Mentoring and career progression is open to all employees, regardless of gender, with support and opportunities for all.

We are constantly looking to improve the ratio of females in management and leadership positions and in 2020 appointed Anna Gilmour to Consulting Director and Sabina McKinlay to Director, Marketing. Our Gender Working Group continues to collect data on issues such as maternity protections, gender pay gaps and women's representation across Verisk Maplecroft and our sister company, Wood Mackenzie.

Achieving and maintaining gender equality in middle management positions

We apply the principle of equality throughout the organisation, promoting a gender-balanced leadership at all levels.

Equal pay for work of equal value

We use market indicators to inform our pay banding process and to ensure equal pay for men and women at equivalent levels of seniority, experience and capability. See the People section for more details.

Flexible work options

We operate a flexible working system, whereby work start and end times are not fixed. This flexibility gives employees the scope to manage family and other non-work commitments alongside their work responsibilities.

Having updated our flexible working policy in 2016, employees are now provided with greater opportunities for flexible working arrangements, including working from home, telecommuting and sabbatical leave. Flexible working was greatly encouraged in 2020 during the Covid-19 pandemic, particularly for our colleagues with children at home.

Access to child and dependent care

While we currently do not provide employees with access to child and dependant care on a corporate basis, UK employees may participate in the Childcare Voucher Scheme, which allows them to give up a portion of their salaries in exchange for childcare credit of the same value. Each month, participants are eligible for tax relief and lower National Insurance contributions on vouchers purchased (up to the value of £243).

Support for pregnant women and those returning from maternity leave

We provide full support to pregnant women in terms of access to ante-natal care and enhanced health and safety arrangements. While employees are on maternity leave, we offer them Keep In Touch (KIT) days to support their eventual return to work. Prior to returning, discussions are held to assist a smooth reintegration into the workplace, including through the provision of flexible working hours.

Following the introduction of a new maternity leave policy in October 2015, which includes improved benefits for new mothers, we now 'top-up' statutory maternity pay to full pay for the first 18 weeks of maternity leave. Our paternity leave policy has also been updated to provide the same benefits for up to two consecutive weeks of leave following the birth.

In 2017, our Gender Working Group developed the 'Parental Leave Playbook'. This provides guidance for employees (both male and female) and line managers in planning for parental leave. The playbook provides sample timelines and meeting agendas to ensure that employees and managers communicate effectively and preparations are made for cover, handovers and return to work.

In 2020, several employees have taken advantage of this support, including keep in touch days, flexible working and working part time.





Erin McVeighVP, Head of Client Solutions
Client Solutions

Recruitment and retention, including training and development, of female employees

We are an equal opportunities employer, committed to promoting equality and diversity as well as an inclusive and supportive environment for all of our employees. We do not discriminate on the grounds of gender, and men and women are treated equally during the recruitment process and throughout their employment. All employees receive training and have the opportunity for professional development after they join the company.

In 2017, Verisk Maplecroft became a signatory to the Tech Talent Charter; a commitment by industry bodies and organisations to drive diversity and address the gender imbalance in technology roles. A senior member of the management team has responsibility for rolling out the commitments outlined in the Charter, including adopting inclusive recruitment processes and contributing employment diversity data to a central anonymised database for annual publication. We have continued to enact this through appointing Erin McVeigh as Head of Client Solutions in early 2019.

Verisk Maplecroft | UNGC **2020** Communication on progress **Appendix: Support for Women's Empowerment Principles**

Gender-specific health and safety issues

We take every precaution to ensure we provide and maintain working conditions that are safe, healthy and comply with all statutory requirements and relevant codes of practice. The commitment applies to all employees, regardless of gender.

Gender-based violence and harassment

We deplore all forms of sexual harassment and seek to ensure the maintenance of an inclusive, supportive and safe environment for all employees. Our commitment to this is outlined in our employee handbook, along with relevant grievance and disciplinary procedures.

Education and training opportunities for women workers

We are committed to the professional development of all our employees. We undertake to provide all of our employees, regardless of gender, with the training necessary to successfully fulfil their job responsibilities.

Verisk Maplecroft is represented by one employee in the Gender Working Group, led by our sister company Wood Mackenzie. The aim of the working group is to understand more about the gender balance in both companies and produce recommendations as to how to encourage the attraction, development, retention and promotion of female talent.

Policies and practices related to supporting women's empowerment and advancing gender equality in the marketplace

Supplier diversity programme

While Verisk Maplecroft does not currently have a supplier diversity programme in place, our parent company, Verisk Analytics, is advancing efforts to ensure that minority, women and veteran-owned businesses, as well as small and disadvantaged businesses, are given the opportunity to participate in the procurement process in the United States. Verisk has also joined the Women's Business Enterprise National Council as a first step towards expanding procurement opportunities for women-owned businesses.

During 2017, Verisk implemented a Supplier Code of Conduct applicable to all suppliers worldwide. By accepting a contract from Verisk, a supplier agrees to abide by the principles outlined in the Code of Conduct, including those prohibiting discrimination on the basis of sex. The Code of Conduct also outlines Verisk's zero tolerance approach to all forms of harassment, including sexual harassment.



"

Creating and maintaining workplace awareness of gender equality, inclusion and nondiscrimination for all workers

We are an equal opportunities employer, committed to promoting equality, diversity and an inclusive and supportive environment for all of our employees.

Composition of supplier base by sex

Our parent company, Verisk Analytics, collects data on the number of female-owned businesses in the supplier base in the United States.

Support for women business owners and entrepreneurs

As outlined above, our parent company, Verisk Analytics, has joined the Women's Business Enterprise National Council to expand procurement opportunities for women-owned businesses.

Gender-sensitive product and service development

Verisk Maplecroft has developed a range of products and services aimed at helping clients understand and respect the rights of women and girls. This includes our Women and Girls' Rights Index, which assess the risks to business from the possible association with practices that discriminate against, or infringe on, the rights of women and girls.

Another example is the Girl Stats platform, which was officially launched in June 2016 and which we have continue to support in 2020.

Empowering companies to positively impact the lives of girls

Adolescent girls and young women face many legal, cultural and economic barriers around the world that hinder their ability to achieve full equality with men. However, research consistently shows that investing in girls and young women is not only vital for lifting families out of poverty, but also for sustained economic growth.

In 2015, we received funding from our parent company, Verisk Analytics, to extend the work of Girls Discovered, an interactive data and mapping platform that we had established in 2009 in partnership with the Nike Foundation and United Nations Foundation. Following receipt of the grant, the project team decided to make the platform more business-relevant, and conducted a full rebrand, which included a new name – Girl Stats. The team also comprehensively revised the datasets and indicators on the website, and developed interesting insights and analysis to highlight how businesses can make a difference in the lives of girls around the world.

Girl Stats helps companies to understand the issues that girls face, and how their operations can either positively or negatively affect their lives. It focuses on business-relevant issues such as access to education and employment, as well as legal and societal barriers that prevent girls and young women from reaching their full potential. Girl Stats also provides links to compelling CSR initiatives focused on girls, as well as organisations working on the ground so that companies can partner with the right groups to make change. The website also offers in-depth, country-level insights into the situation of girls and young women in key emerging markets.

In 2017, Girl Stats was updated to include two years' worth of data, allowing users to compare indicators over time and analyse trends. The written analysis, which helps users to understand the data, was also updated. Alongside this, all indicators on the website were aligned with the Sustainable Development Goals. Companies can now use Girl Stats to better target their investments to contribute to the realisation of the SDGs.

In March 2018, Girl Stats became an independent UK charity, and in 2020 we continue to support Girls Stats pro-bono secretarial support to the Girl Stats board, as mentioned in the section 'Our Community'.

Other established or emerging best practices

We have an unparalleled range of innovative products and services that help clients respect the rights of women and girls. Many of these have been designed to incorporate best practice guidance. For example, the methodology behind our suite of human rights indices incorporates the United Nations 'Protect, Respect, Remedy' Framework as a basis for assessing risk in 198 countries. In addition, the human rights due diligence services that we provide to our clients is fully informed and aligned with the 'Protect, Respect, Remedy' Framework and the United Nations Guiding Principles on Business and Human Rights.

Any relevant policies, procedures and activities that the company plans to undertake by its next Communication on Progress to address this area, including goals, timelines, metrics and responsible staff

In 2021, we will address the current gender imbalance at executive level through smart recruitment and in line with our equal opportunities promotion policy.

The COP describes policies and practices related to supporting women's empowerment and advancing gender equality in the community

Designing community stakeholder engagements that are free of gender discrimination/stereotyping and are sensitive to gender issues

For the past 14 years, we have been helping organisations manage stakeholder relationships, often in highly sensitive environments. This has included the design and implementation of numerous community stakeholder engagements for clients. These projects are carefully planned to ensure that they are free from discrimination and sensitive to gender issues. In many cases, the stakeholder engagement projects that are undertaken require the matter of gender equality to be directly addressed, necessitating a fair and non-discriminatory approach to be taken to data collection.

Gender impact assessments or consideration of gender-related impacts as part of its social and/or human rights impact assessments

We provide human rights impact assessments as part of a range of human rights due diligence services we offer. These assessments focus on assessing clients' actual and potential human rights impacts. Assessments include gender-related impacts, and are carried out in line with the United Nations Guiding Principles on Business and Human Rights.

Community initiatives specifically targeted at the empowerment of women and girls

As outlined above, the Girl Stats platform provides comprehensive data on the lives of adolescent girls and young women around the world, with the aim of helping businesses to target their investments to promote positive change for girls.

Strategies to ensure that community investment projects and programmes (including economic, social and environmental) positively impact women and girls

Our main impact in this respect is through the provision of a range of human rights products and services. These help clients to make a positive contribution to the rights of those affected by their actions, both direct and indirect, including women and girls.

We endeavour to provide access to these products and services to as many organisations as possible. Indeed, we make some of this content publicly available (for example, via the Girl Stats platform, or through the publication of thought leadership pieces). We also consider providing our products and services to NGOs and international organisations at a discount on a case-by-case basis, where this is practical.



This is our **Communication on Progress** in implementing the principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.



Verisk Maplecroft is a Verisk business







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